

### **Privacy Notice**

#### What personal information do we hold?

- Personal and contact details such as title, full name, contact details and address.
- Your date of birth and gender.
- Photograph

### How is personal information collected?

Personal information may be collected with the consent of the user by way of interactive submission or indirect submission via a SAA club.

#### How does the SAA use this information?

There are various reasons why personal information is gathered electronically which includes but is not limited to:

- Provision of electronic services that require a user's authenticity to be established.
- Provision of other services offered by the SAA.
- Participation in electronic surveys
- Participation in events offered by the SAA

Information gathered with the explicit consent of the user will only be used for the purpose for which it was intended except in those circumstances where the SAA must provide it to fulfil statutory obligations. The SAA may use personal details to contact users directly for the purposes of obtaining further information needed to fulfil the original purpose.

The SAA may use personal information to contact users by electronic or physical means including but not limited to;

- Sending e-mail to those that have requested it
- Telephoning users to obtain additional information and clarification
- Other electronic and physical correspondence.

Information that is gathered automatically without the explicit consent of the user will not be used by the SAA to identify an individual. The SAA may use this information for the purposes of demographic and statistical reporting with the purpose of enhancing the services that it offers to SAA members and other users. The SAA may make this information available to others to fulfil its statutory obligations.

# What is the legal basis for processing your personal information?

We rely on the following legal bases to use your personal data:

Where it is needed to provide you with our services to you as a member, such as:

- Processing an application for a membership subscription you hold with us, including the price, the payment methods available and the conditions to attach.
- Managing your subscription with us, or an application for one.
- Updating your records to keep you up to date with your subscription and contact you regarding renewal.

Where it is in our legitimate interests to do so, such as:

- Updating your records to keep you up to date with your subscription and contact you regarding renewal.
- To perform and/or test the performance of our service to members and internal processes
- For management and audit of our business operations including accounting
- To carry out monitoring and to keep records of our communications with you and our staff
- To administer our good governance requirements such as internal reporting and compliance obligations or administration required for AGM processes and elections to council.
- For market research and analysis and developing statistics

To comply with our legal obligations.

## How long is your personal information retained by us?

Unless we explain otherwise to you, we'll hold your personal information based on the following criteria:

- For as long as we have reasonable needs, such as managing our relationship with you and managing our service to you as a member
- For as long as we provide services to you as a member
- Retention periods in line with legal and regulatory requirements or guidance.

# What should you do if your personal information changes?

You should tell us so that we can update our records using the details in the Contact Us section of our website. We'll then update your records. Alternatively your club Secretary can send in your change of details to us.

## Do you have to provide your personal information to us?

We're unable to provide you with our services to you as a member if you do not provide certain information to us. In cases where providing some personal information is optional, we'll make this clear.

#### What are your rights under data protection laws?

Here is a list of the rights that all individuals have under data protection laws. They don't apply in all circumstances. If you wish to use any of them, we'll explain at that time if they are engaged or not. The right of data portability is only relevant from May 2018.

- The right **to be informed** about the processing of your personal information
- The right to have your personal information corrected if it is inaccurate and to have incomplete personal information completed
- The right **to object** to processing of your personal information
- The right to restrict processing of your personal information
- The right to have your personal information erased (the "right to be forgotten")
- The right to request access to your personal information and to obtain information about how we process it
- The right to move, copy or transfer your personal information ("data portability")
- Rights in relation to automated decision making which has a legal effect or otherwise significantly affects you

The SAA reserves the right to charge an administration fee commensurate with the time and expertise needed to provide such information.

The SAA Data Protection Notification (registration ZA292926) may be viewed by visiting the **Data Information Commissioners** website.

You have the right to complain to the Information Commissioner's Office which enforces data protection laws: https://ico.org.uk/. You can contact us at dpo@saa.org.uk.

#### Your right to object

You have the right to object to certain purposes for processing, in particular to data processed for direct marketing purposes and to data processed for certain reasons based on our legitimate interests. You can contact us by going to the <Contact Us> section of our website to exercise these rights.

## What are your marketing preferences and what do they mean?

We may use your home address, phone numbers, email address and social media or digital channels (for example, Facebook, Google and message facilities in other platforms) to contact you according to your marketing preferences. You can stop our marketing at any time by contacting us at <a href="mailto:admin@saa.org.uk">admin@saa.org.uk</a> or by following the instructions in the communication.

#### **Security**

The SAA will take reasonable precautions to ensure that the personal data it gathers in the course of operating electronic computer systems will be kept securely and within the control of the SAA at all times. The SAA will take reasonable precautions to ensure that all representations made for and on behalf of the SAA will be clearly identifiable.

#### **Cookies**

We use cookies to ensure that we give you the best experience on our website. If you continue without changing your settings, we will assume that you are happy to receive all cookies on our website. However, if you would like to, you can change your cookie settings at any time.

### Changes to this privacy notice

We may change this privacy notice from time to time by updating this page in order to reflect changes in the law and/or our privacy practices. We encourage you to check this privacy notice for changes whenever you revisit our website.

The current policy can also be obtained on request by email to admin@saa.org.uk

#### Contact us

If you have any questions or comments about this privacy notice, or if you wish to exercise your rights or contact the Data Protection Officer, you can contact us at dpo@saa.org.uk